Writers of commercial music are more in demand than ever before. The rules have changed in the past decade, and the contemporary writer needs a multifaceted skillset in order to succeed in business. This book will help you master the three roles of the new job: writer, producer, and engineer. You will learn to set up a profitable business model for creating commercial music, providing your clients with music that fits their needs and budget, at todays quality standards. Whether your interest is in producing music for jingles, film scores, videogames, corporate presentations, or other commercial areas, this book will reveal how to set up shop, find work, and create music at todays demanding professional standards.

Features:
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My Personal Review:
This book is very well writetn and expresses things other books don't attempt to touch. This book give a great deal of insight into what a producer, engineer and writer does, and how to do it, but it goes above and beyond acting as a guide for how to do these professionally. It dives deep enough into the technical aspect of recording to give you a good idea of the information you would need as a producer or engineer. On the other side, it talks alot of about the buisness of recording and writing. This i s what sets the book apart from many others in the category. On top of the information is a great personal tone that Michael puts into the book, you feel the sense that he is in the room telling you these things from his personal experience, which makes all the information easier to capture. i highly recommend this book.